

SMARTParcel™

You Manage the Mail Center.
You Make Decisions Daily.



Make SMARTParcel Your Best Decision!

THE BLACK & WHITE OF IT

- You lose your USPS Commercial Base discount for Priority Mail unless you affix an Intelligent Mail Package Barcode (IMpb) to every parcel.
- Obtaining an IMpb on your preaddressed mail can significantly add to your processing overhead.
- Without IMpb, you will pay the Retail rate! With Retail, you will pay an additional \$0.62 to \$21.93 per piece, depending on the weight and zone

SMARTParcel™

Enhance your options with SMARTParcel:

- SMARTParcel offers a simple solution to acquiring an IMpb
- SMARTParcel includes rates that are better than Commercial Base
- With SMARTParcel, you reduce data entry time and reduce address errors.
- SMARTParcel is powered by Stamps.com®, a leading provider of Internet-based postage service, so you can expect great ease-of-use, as well as award-winning customer support.



Better Rates

- **Lower Rates!**
 - Avoid Retail Rates
 - Achieve rates that better than Commercial Base
- **SMARTParcel Insurance**
 - All qualifying Priority Mail packages will receive \$100 in insurance at no additional cost



Improved Services

- **SMARTParcel Rate Comparison**
 - SMARTParcel software, powered by Stamps.com, compares all available USPS rates for each package, providing you with the lowest cost options.
- **SMARTParcel IMpb Label**
 - Our label allows you to use the original address - no overlabeling
 - Simplify data entry for each package with SMARTKeying.

Need More SMARTParcel Tips?

- Convert more Ground Packages to SMARTParcel
 - The USPS has dramatically decreased Priority Mail rates on packages weighing 3 to 40 lbs. that are addressed to Zones 1 through 5. With lower rates, no surcharges, 2 day delivery and \$100 of free insurance, this is a great way to save more.
- Always enter both the package weight and package dimensions when producing a postage label.
 - SMARTParcel offers a weight based and dimensional based rate. Our PC postage partner, Stamps.com, provides software that will automatically select the lowest cost option, but only if you have entered both criteria. Entering your package dimensions will allow you to utilize our dimensional rate, which can produce discounts of up to 50%.
- Use smaller boxes to capture larger discounts
 - With SMARTParcel's dimensional pricing, the smaller and heavier a box, the more you save. For example, an 8" x 8" x 8" box to Zone 4, is a flat \$7.22 for up to 20 lbs.
- Consider using SMARTParcel as an alternative to 2 - 3 Day Express Service
 - With 90% of Priority Mail being delivered within 2 days, you can still meet your service objective and save in excess of 50% on your shipping costs.
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- Prepare now for the January 2015, DIM Weight Requirements for all Ground Packages
 - Currently only Ground packages that exceed 5,184 cubic inches (18" x 18" x 18") receive DIM (dimensional) weight pricing. In January 2015, every Ground package will be charged the higher of either the actual weight or the dimensional weight. This will increase your average package bill rate and offer additional opportunity for savings with SMARTParcel.

**Call now to 888 962 8638 and ask for SMARTParcel
or email info@themailgroup.com**